



TO:
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Liaison statement to Video Quality Experts Group (VQEG)

The International Committee for Display Metrology (ICDM), which is a part of the SID (Society for Information Displays) Definitions and Standards Committee, would like to inform VQEG of the successful completion of the first standard ever for SID, the ICDM Information Display Measurements Standard (IDMS1) to solve the needs of the display industry and also for VQEG to have a single top-notch reference standard for how to measure and characterize displays. This standard is the combined effort of many display metrology experts (and those in related arts) in the display industry and is designed to be comprehensive within a single volume. In addition, according to work of the VQEG to work to find methods for subjective analysis of video and consequently displays, The IDMS1 has an entire chapter in the standard dedicated to visual (subjective) assessment to enable some level of evaluation of a display's performance to be understood or classified without the need of test equipment.

The standard is free for download at <http://www.icdm-sid.org> and a printed version is available for purchase.

ICDM would also like to inform VQEG that ICDM has started the new project for improving the IDMS1 and working towards IDMS2, which is targeted to be completed within two years.

ICDM recognizes that VQEG is working on complementary and overlapping problems and could therefore provide useful feedback on the IDMS1, which the ICDM would be very happy to get. This could include not only what might be improved in the current methods, but also what should be added or changed.

Therefore, I would like to recommend we explore opportunities for inter-organizational cooperation to see if there could be some mutual benefit for both organizations.

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