Modeling Scoring Behaviors in Discrete Quality Scale-based Subjective Tests

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- A new approach to recover the subjective quality from noisy raw ratings
- 2 Defining and computing positional bias on a discrete quality scale
- 3 A *derived* probabilistic scoring model
- 4 Computational results
- 5 Conclusions

Introduction

- Raw ratings from subjects are typically noisy
 - Subject fatigue or distraction
 - Complex stimuli can impact the accuracy of naive raters
 - Presence of spammer annotators
- Statistical models for subjective quality recovery and peculiar behavior identification
 - Different approaches have been proposed
 - Subjects are commonly assumed to exhibit bias and inconsistency
- Our work adopts this common perspective, but:
 - Rather than an overall bias, we define **positional** bias weights
 - Subject inconsistency arises from a scoring model that is derived, not assumed a priori

- \mathcal{I} : the set of stimuli that have been rated;
- \mathcal{J} : the set of subjects that rated the stimuli in \mathcal{I} ;
- \mathcal{K} : the set of opinion scores available on the quality scale;
- *F*: the set of influence factors that might affect the ratings of a subject;
- **•** r_i^j : the rating of the subject $j \in \mathcal{J}$ for the stimulus $i \in \mathcal{I}$;
- \mathcal{R} : all the ratings collected during the subjective test;
- n_{ik} : the number of subjects in \mathcal{J} that chose the opinion score $k \in \mathcal{K}$ for the stimulus $i \in \mathcal{I}$.

• The MOS of stimulus $i \in \mathcal{I}$ is:

$$MOS_i = \sum_{j \in \mathcal{J}} \frac{1}{|\mathcal{J}|} \cdot r_i^j = \sum_{k \in \mathcal{K}} \frac{n_{ik}}{|\mathcal{J}|} \cdot k$$
 (1)

- The MOS weights the opinion score k with $\frac{n_{ik}}{|\mathcal{I}|}$
- This weighting schema is not robust to noisy ratings
- We define the ground-truth quality of stimulus *i* as:

$$Q_i = \sum_{k \in \mathcal{K}} w_{ik} \cdot k, \qquad (2)$$

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where the weights w_{ik} are to be computed, taking into account the noisy nature of the gathered data.

Regularized Maximum Likelihood Estimation (RMLE) of Quality

- The weight w_{ik} can be assimilated to the actual probability of scoring stimulus *i* with *k*, thus the Log likelihood function is: $LL(w) = \sum_{i \in \mathcal{I}} \sum_{k \in \mathcal{K}} n_{ik} \cdot \log(w_{ik})$
- The classical MLE approach would yield the not robust solution $w_{ki} = \frac{n_{ik}}{|\mathcal{J}|}$
- We added a regularization term to the likelihood function to account for noise
- The regularization term penalizes not frequently chosen opinion scores on the scale:

$$R(w) = \sum_{i \in \mathcal{I}} \sum_{k \in \mathcal{K}} C_{ik} \cdot w_{ik}, \qquad (3)$$

where $C_{ik} = -\log\left(\frac{n_{ik}}{|\mathcal{J}|}\right)$

Regularized Maximum Likelihood Estimation (RMLE) of Quality

Definition

The weights w_{ki} yielding the RMLE estimation of the quality the stimuli in \mathcal{I} on the discrete quality scale \mathcal{K} are the optimal solution of the following problem:

$$\max_{w} [LL(w) - \lambda \cdot R(w)]$$

s.t. $\sum_{k \in \mathcal{K}} w_{ik} = 1 \quad \forall i \in \mathcal{I}$ (4)

Where $\lambda = \frac{1}{2} \cdot \frac{|\mathcal{I}||\mathcal{K}|}{|\mathcal{J}|}$ is a regularization coefficient

Positional Bias Weights

- A single overall bias might not be enough to highlight certain peculiar behavior
- The following behaviors might be observed in subjective test on a discrete scale:
 - **1** Positively biased annotators;
 - 2 Negatively biased annotators;
 - **3** Unary annotators;
 - 4 Binary annotators;
 - 5 Ternary annotators;
 - 6 Adversary annotators;
 - 7 Spammer annotators;
 - 8 Competent annotators.
- 3, 4 and 5 suggest that a subject might prefer one or certain opinion scores more than others

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Positional Bias Weights

- We introduce µ^j_k as the systematic tendency of subject j ∈ J to prefer the opinion score k over the others
- We performed one-hot encoding of subject ratings to estimate the value of μ^j_k:

$$R_i^j(k) = \begin{cases} 1 & \text{if } k = r_i^j \\ 0 & \text{otherwise} \end{cases}$$
(5)

• μ_k^j is estimated as:

$$\mu_k^j = \frac{\sum_{i \in \mathcal{I}} \left(R_i^j(k) - w_{ik} \right)}{|\mathcal{I}|}.$$
 (6)

Note that it holds:

$$\sum_{k \in \mathcal{K}} \mu_k^j = 0 \quad \forall j \in \mathcal{J} \tag{7}$$

- Thus, some bias weights of a subject j are positive and others are negative
 - if $\mu_k^j > 0$, then subject j tends to prefer k as opinion score
 - if $\mu_k^j < 0$, then subject *j* tends not to select *k* as opinion score

• The overall bias of subject $j \in \mathcal{J}$ can also be estimated as:

$$b_j = \sum_{k \in \mathcal{K}} k \cdot \mu_k^j.$$
(8)

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Deriving the Scoring Model & the Subject Inconsistency

- Previous approaches assume a priori a probabilistic scoring model
- Here, higher-level assumptions are made and a scoring model is formally derived
- Our idea: subjects unconsciously attribute a stochastic attractiveness to each opinion score on the quality scale and choose the one with the highest perceived attractiveness
- The attractiveness of each opinion score depends on:
 - The stimulus actual quality
 - The subject tendency to select that opinion score
 - Numerous stochastic and thus uncontrollable influence factors

Definition

The attractiveness of the opinion score k for the subject j when rating the stimulus i is defined as:

$$U_{ik}^{j} = w_{ik} + \mu_{k}^{j} + \theta_{ik}^{j}, \qquad (9)$$

where θ_{ik}^{j} is a random variable modeling the relevance of the effect of all the influence factors.

- In practice the distribution of θ_{ik}^{j} is unknown
- Some mild assumptions on it are required to derive our scoring model

Modeling the Effect of Influence Factors (IF)

- Let us denote by θ'_{ikf} the relevance of the effect of the IF $f \in \mathcal{F}$
- We assume that the subject is mainly influence by the IF with the largest relevance, thus $\theta_{ik}^{j} = \max_{f \in \mathcal{F}} \theta_{ikf}^{j}$
- We further assume that the distribution of each random variable θ^j_{ikf} has a heavy tail. Denoting by F^j_{ik}(x) the unknown cumulative probability distribution of any random variable θ^j_{ikf} f ∈ F. We assume there exist two constants α_{|F|} and β_j > 0 such that, ∀i ∈ I, ∀j ∈ J, ∀k ∈ K:

$$\lim_{\mathcal{F}|\to+\infty} F_{ik}^{j} \left(\frac{1}{\beta_{j}} x + \alpha_{|\mathcal{F}|}\right)^{|\mathcal{F}|} = \exp\left(-e^{-x}\right) \quad \forall x \in \mathbb{R}.$$
 (10)

- β_j is related to the probability distribution of IFs and thus to the inconsistency of subject j
- These assumptions do not really limit the model's application scope

Deriving the Scoring Model

- In practice, the number of IFs is very large
- The following Theorem yields our scoring model:

Theorem

As the number of IFs tends to infinity, i.e., $|\mathcal{F}| \rightarrow +\infty$, the probability that subject *j* chooses opinion score *k* when rating stimulus *i* is:

$$p_{ik}^{j} = \frac{e^{\beta_{j}(w_{ik}+\mu_{k}^{j})}}{\sum_{k\in\mathcal{K}} e^{\beta_{j}(w_{ik}+\mu_{k}^{j})}}, \quad k\in\mathcal{K}, \quad j\in\mathcal{J}, \quad i\in\mathcal{I}.$$
(11)

Thus r_i^J is a |K|-class discrete random variable and theorem provides its density

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Link Between β_j & the Subject Inconsistency

- \blacksquare The closer to 0 β_j is, the more inconsistent is subject j
- But β_j alone might not fully capture all aspects of subject j inconsistency
- The inconsistency σ²_{ij} of subject j on the quality of stimulus i is defined as the variance of r^j_i:

$$\sigma_{ij}^{2}(\beta,\mu,w) = \sum_{k\in\mathcal{K}} k^{2} \cdot p_{ik}^{j} - \left(\sum_{k\in\mathcal{K}} k \cdot p_{ik}^{j}\right)^{2}$$
(12)

• The overall inconsistency of subject *j* is then:

$$\sigma_j^2(\beta,\mu,w) = \frac{1}{|\mathcal{I}|} \sum_{i \in \mathcal{I}} \sigma_{ij}^2(\beta,\mu,w)$$
(13)

β_j Estimation

- β_j is estimated by performing a least square fitting of the model's variance to the observed variance of the ratings of subject j
- The observed variance is computed as:

$$s_j^2 = \operatorname{Var}(Q - R^j) \tag{14}$$

where R^{j} represents all the rating given by the subject j and Q the recovered qualities of the stimuli.

• β_j is estimated as the value that minimizes the function $I(\beta_j)$ defined as:

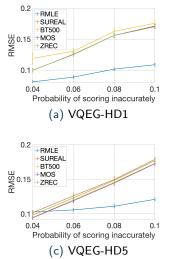
$$I(\beta_j) = \left(s_j^2 - \sigma_j^2(\beta_j, \mu, w)\right)^2 \tag{15}$$

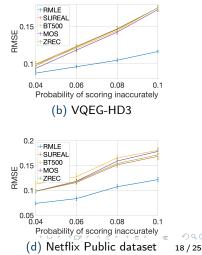
Results: RMLE Robustness To Synthetic Noise

- The MOS of the clean dataset was considered as the "reference" quality
- A certain fraction (see x-axis) of the ratings were replaced by random integers between 1 and 5
- The RMSE between the reference quality and the one recovered from the noisy dataset was computed
- The smaller the RMSE values are, the better it is

Robustness to Noise

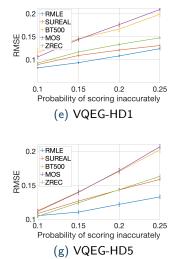
- All subjects have a small probability to score inaccurately
- Simulating noise caused for instance by fatigue or distraction

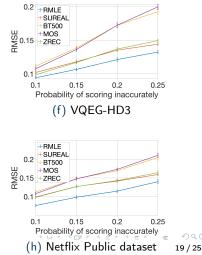




Robustness to Noise

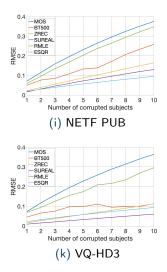
- **50%** of the subjects are competent and the others not
- Simulating the noise due for instance to stimuli complexity

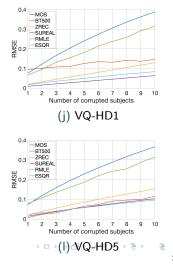




Robustness to Noise

Adding spammer annotators to the dataset

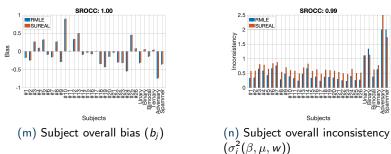




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Peculiar Behaviors Identification: Sureal vs Proposal

- Experiments done on the Netflix Public datasets integrated with the simulation of six peculiar behaviors
- SUREAL and the proposed approach are well aligned in terms of overall bias and inconsistency



 However, the proposed approach brings new insights into the explanation of the source of the observed peculiarities

Bias Weights Analysis

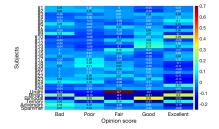


Figure: Subject bias weights (μ_k^J) computed on the Netflix Public dataset integrated with six simulated peculiar subjects

- Subject #10 favors the higher end of the quality scale
- Subject #6 prefers the quality scale extremes
- Subject #7 seldom chooses
 "excellent" without
 compensating by selecting
 "good"
- Subject #14 seems a unary annotator
- The proposed approach can perfectly highlight simulated subjects with positional bias

Analysis of the Subject's Inconsistency

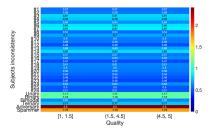


Figure: SUREAL subject inconsistency as function of the recovered quality computed on the Netflix Public dataset integrated with six simulated peculiar subjects

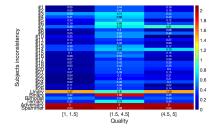


Figure: Proposed model subject inconsistency $(\sigma_j^2(\beta, \mu, w))$ as function of the recovered quality computed on the Netflix Public dataset integrated with six simulated peculiar subjects

- Modeling higher accuracy of subjects at the quality scale extremes
- Automatically highlighting where a subject is inconsistent

Conclusions

Results synthesis

- RMLE is robust to a noise uniformly distributed among all subjects or part of subjects
- RMLE show lower robustness than other approaches to the introduction of spanner annotators
- The positional bias weights enable a more comprehensive analysis of subjects behavior
- The derived scoring model capture the higher accuracy of subjects at the quality scale extremes

Open questions

- Finding a numerically stable approach to fit the model to data and thus estimate both stimuli quality and subjects characteristics at once
- Any other interesting future directions?

Thanks for your attention