



October 6, 2010

Video Quality Experts Group (VQEG)

Dear Arthur Webster & Filippo Speranza,

The 3D@Home Consortium was established in 2008, and has over 40 companies participating in our efforts to accelerate the adoption of 3D content in the home. We work with existing groups to provide input, guidance and expertise to groups involved in complimentary pursuits in various parts of industry. One of the strengths of our organization is this broad perspective that looks at the entire industry value chain, and gives us a unique ability to understand the impact decisions made in one group may have on another part of the 3D ecosystem.

Because of the role your organization plays in understanding the effects of Video Quality, we believe it would be mutually beneficial to establish a more formalized liaison agreement, which would allow for closer cooperation between our organizations.

In particular, with the establishment of our *Steering Team 5: 3D Human Factors*, we would like the ability to interchange documents developed within the two groups to facilitate the communication and common understanding of the organizations' shared activity. Within our organization, each member company signs a participation agreement, which includes a provision of confidentiality for our internal documents. We would apply this same level of confidentiality to any communication received through a liaison arrangement with your group and would expect you to honor these terms as well for any documents that the 3D@Home Consortium would provide to you under this liaison arrangement. We would like to appoint Philip J. Corriveau to be the specific liaison to represent the 3D@Home Consortium to your group.

If your group has a formal document to establish these arrangements, we would be happy to review and execute this, and would look forward to working more closely with you.

We also encourage that if you have members of your group that are interested in pursuing a membership status with 3D@home please feel free to contact myself or Philip Corriveau for these matters.

Sincerely,

A handwritten signature in purple ink, appearing to read 'Rick Dean'.

Rick Dean

Chairman of the Governing Board
3D@Home Consortium

cc: Philip Corriveau